



## A Compendium of Consultants

### WE ARE PLEASED TO ANNOUNCE A NEW SERVICE:

The Department of Education at USCJ has compiled a list of expert consultants based on recommendations from SSDSA member schools. These consultants all have some familiarity with Jewish Day Schools and with Schechter Schools, in particular. Please understand that our office does not maintain an ongoing, professional relationship with them. Schools choosing to use their services must negotiate their contract and fees directly. It is up to you to ascertain whether there is likely to be a good fit between what you need in terms of expert assistance and what the consultant can offer.

Please let us know when you engage someone from the list, as well as your satisfaction with the consultation. Your feedback will assist us in future planning and referrals. We will also add more names to this list if you wish to recommend a consultant who has done excellent work for your school.

Areas of consultation include:

- ◆ GOVERNANCE/STRATEGIC PLANNING
- ◆ FINANCE
- ◆ PR/MARKETING/ADMISSION/RECRUITMENT
- ◆ SCHOOL LAW
- ◆ CURRICULUM DEVELOPMENT/INSTRUCTIONAL LEADERSHIP

Consultants are listed alphabetically. Their bios are available upon request. Additional consultants will be added from time to time.

Judaica Consultations will continue to be coordinated via the Schechter Service Center and are being expanded.

Please contact Dr. Elaine Cohen at the Schechter Service Center for additional information about each of these experts.



## CONSULTANTS

### INBRIEF

#### Governance/Strategic Planning

Dr. Robert Abramson  
 Dr. Patrick Bassett  
 Mr. Bernd Brecher  
 Rabbi Sheldon Dorph  
 Dr. Bruce Powell  
 Dr. William Weary

#### Finance

Mr. Bernd Brecher  
 Mr. Sorrel Paskin  
 Ms. Candace Plotsker-Herman  
 Mr. Harry Trattner

#### Fundraising

Mr. Bernd Brecher

#### PR/Marketing/Admission/Recruitment

Mr. Peter Bregman  
 Mr. Paul Goldsmith  
 Mr. Eli Spielman  
 Ms. Rheua Stakely

#### School Law

Ms. Judith Babinski  
 Mr. Sheldon Finkelstein

#### Curriculum Development/Instructional Leadership

Rabbi Sheldon Dorph  
 Ms. Bev Engel

## THE SCHECHTER SERVICE CENTER



### CONSULTANTS

### AREAS OF EXPERTISE

#### DR. ROBERT ABRAMSON

United Synagogue of Conservative Judaism  
 Department of Education  
 155 Fifth Avenue  
 New York, NY 10010  
 212-533-7800x2501; fax: 212-353-9439  
 Abramson@uscj.org

Board training; consultation on choosing a Head; consultation to Heads on faculty leadership.  
 (no fee)

#### MS. JUDITH ANN BABINSKI

Pitney, Hardin, Kipp & Szuchy LLC  
 POBox 1945  
 Morristown, NJ 07962-1945  
 973-966-8253  
 JBabinski@phks.com

Teacher contracts; students' and teachers' rights; discrimination against teachers and students; contracts and liability issues.

#### DR. PATRICK BASSETT

President, National Association of Independent Schools  
 1620 L St., NW  
 Washington, DC 20036-5605  
 202-973-9700; fax: 202-973-9790  
 Bassett@nais.org

Teacher recruitment; effecting change; trends; leadership; governance.

#### MR. BERNDBRECHER

Institutional Advancement Programs, Inc.  
 65 Main St.  
 Tuckahoe, NY 10707  
 914-779-4092; fax: 914-961-3114  
 BrecherServices@aol.com

Development; fundraising; strategic planning; governance; retreats and Board self-assessment.  
 Feasibility studies: IAP's survey, analysis and plan.  
 Development audits; capital campaign consulting; leadership motivation; case and mission development; major gift cultivation; executive search.

#### MR. PETER BREGMAN

Sr. V. P., Lowe Lintas & Partners  
 1 Dag Hammerskjold Plaza  
 New York, NY 10017  
 212-605-8000

PR/Marketing; how to create effective newsletters, brochures and other marketing pieces; writing, layout design, software and technology in order to produce beautiful layouts.



## CONSULTANTS

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**DR. SHELDON DORPH, RABBI**

588 West End Ave., 2A  
 New York, NY 10024  
 212-769-0845; cell: 917-319-3243  
 shellydorph@hotmail.com

**MS. BEVENGEL**

215 High St., Unit 102  
 S. Portland, ME 04106  
 207-767-0701; fax: 207-767-4940  
 engelschrodt@earthlink.net  
 www.focusedportfolios.com

**MR. SHELDON FINKELSTEIN**

Podvey, Sachs, Meanor, Catenacci,  
 Hildner & Coccoziello  
 1 Riverfront Plaza, 8th floor  
 Newark, NJ 07102  
 973-623-1000  
 SFinkelstein@podveysachs.com

**MR. PAUL GOLDSMITH**

Goldsmith & Associates  
 18 Leigh Terrace  
 Glen Rock, NJ 07452  
 Tel/Fax: 201-444-6302  
 pgosmith@aol.com  
 www.great-presentations.com

**MR. SORREL PASKIN**

Resource Associates  
 PO Box 796  
 North Kingstown, RI 02852  
 401-295-4255  
 flexcomp@cox.net

### AREAS OF EXPERTISE

Formulation of vision, mission, core values and philosophy of the institution. Evaluation of environment, institutional culture and stakeholders' needs. Curriculum development and evaluation for Jewish schools, camps and synagogues. Strategic planning, professional coaching, fiscal and administrative procedures.

Curriculum design and development; Authentic Performance Assessment Processes; Supporting Change; Group Process Facilitation; Organizational Philosophy and Statement of Mission; Communication Improvement and Conflict Management

School law; staying out of trouble; situations which may confront Schechter schools in dealing with students, parents and staff.

Marketing strategy, direction and execution; advertising; public relations and promotional counsel. A former Executive Director of Marketing & Communications of UJA-Federation of New York.

Financial Management and administrative strategic planning; effective employee benefits designs plan administration.

## THE SCHECHTER SERVICE CENTER



### CONSULTANTS

**MS. CANDACE PLOTSKER-HERMAN**

Creative Communications  
 368 Midwood Road  
 Woodmere, NY 11598  
 voice/fax: 516-569-8070  
 cre8iv@optonline.net

**DR. BRUCE POWELL**

Jewish School Management  
 23947 Califa St.  
 Woodland Hills, CA 91367  
 818-348-0048  
 See website: jsmbp@aol.com  
 www.jewishschoolmanagement.com

**MR. ELI SPIELMAN**

349 Edgewood Ave.  
 Teaneck, NJ 07666  
 201-837-0777  
 TSGroup@aol.com

**MS. RHEUA STAKELY**

225 Washington St.  
 Marblehead, MA 01945  
 781-631-0255; fax: 781-531-0251  
 rheua@hotmail.com

**MR. HARRY A. TRATTNER**

Harry A. Trattner & Associates, Inc.  
 161 W. 75 St.  
 New York, NY 10023  
 212-874-8353; fax: 212-874-8290  
 Harry.trattner@verizon.net

**MR. DAVID TRUSLOW**

1 Pershing Ave., Suite 2  
 Beverly, MA 01715  
 978-921-2177  
 david.truslow@verizon.net

### AREAS OF EXPERTISE

Full service marketing and fundraising services to day schools, synagogues and educational institutions. Development services include solicitation materials, event planning, grant seeking, and grant writing.

School management; Board development; mission statements; building plans.

PR/Marketing strategy.  
 Former president, Solomon Schechter Day School of Bergen County, NJ

Specializes in independent school admission, recruitment, and financial aid.

Full service development expertise for capital, endowment, operating campaigns. Leadership Development; Pre-campaign analyses; leadership training, strategic planning

Organizational problem solving; mentoring/coaching; Board development; conflict resolution.



## CONSULTANTS



## THE SCHECHTER SERVICE CENTER

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### AREAS OF EXPERTISE

#### **DR. WILLIAM A. WEARY**

Fieldstone Consulting, Inc.

2300 M St., NW, Suite 800

Washington, DC 20037-1434

202-261-2191

WWeary@fieldstoneconsulting.com

Governance, organizational effectiveness,  
strategy, planning.